

**GOLF COURSE ADVISORY
COMMITTEE MINUTES OF
MEETING
November 9, 2020**

1. Call to Order & Attendance

Meeting was called to order at 5:39pm

Members present: Jane Arnett, Vance Burnham, Ron Schielke, Greg Fair, David Lock, Ceri Davies, and Council Liaison Bobby Warren

Staff present: Matt Jones, Richard Flores, Robert Basford, and Maria Thorne

2. Approval of the September 14, 2020 meeting minutes

Motion made to approve minutes by Ron Schielke

Motion seconded by Jane Arnett

Motion passed.

3. Citizen Comments

Jane Arnett relayed a question from one of the members of JMLG who wanted to know that “if it’s all right to touch the rakes out there, then why can’t we have the ball washer back and fix it so the flags come out of the hole?” Matt responded that the rakes are not touched as much as the other items would be and are easier to sanitize more frequently. Robert concurred and added that the goal is for an overall reduction of contact of surfaces.

4. Items for individual consideration

a. Review of current and Year-to-Date Financials (Fy20 & 21) Matt Jones reported that Golf course revenues are doing very well. End of the year was the best in history of city owning the golf course. Almost a quarter of a million dollars higher than any other fiscal year and also had the best October in history. Golf course is doing a lot of business - had 47k rounds of golf. Weather has been great, individual revenues are up, driving range is doing very well, pro shop, concessions – all are at the highest ever.

Vance said that he had received some highly complimentary comments from two players from the golf tournament. They said that it was one of the best golf courses they had visited. Ceri asked about the changes of green fees and Matt responded there had been no negative responses to the increase of the fees.

David asked about financial reports and brought up that there is a person who always makes negative comments about the financial state of the golf course at the city council meetings. Bobby explained that citizens are allowed to comment for 5 minutes at council meetings and that committee members are also welcome to do so. He also stated that the Mayor has discretion about the order of the speakers.

It was mentioned that the golf course and its finances comes up very frequently during City Manager’s report. All agreed that the information about the golf course financials and how well the golf course is doing need to be presented to the city council and the public more often. Robert mentioned possibly putting a monthly report on the website.

There was a discussion about depreciation of the golf course land, expenditures, fund types, cash flows, shortfalls, capital improvements. There is a difference between accounting vs cash flow numbers. Bobby mentioned that the greenspace brings many benefits to the city

even if there are slight shortfalls during most years. Matt added that the new clubhouse will bring additional benefits to the city.

Jane asked about the reporting frequency per year, need more backup to provide more involved answers. Key dates for presenting report were discussed: May budget retreat, middle of July for detailed line by line, so April and June or July would be the best time to present the information. Also consider October. Jane wants the committee to decide when to deliver the reports. Vance mentioned the April, June, and October dates.

b. Golf Course Sign Review and Selection Robert Basford & Matt Jones

Entrance sign – upgraded signage, rebranding. Robert talked about the new signs matching the branding of the city, asked members to select one from among the three examples provided. Most members liked the middle one with the golf ball on it. Committee members voted on the sign. Motion was made by Jane, and seconded by Ron

5. Staff briefings

a. Golf Course Operations Report -Matt Jones

Matt talked about the new hours due to the time change: pro shop opens at 6 am, first tee time is 6:30, and shop closes at 5:30. Range times fluctuate- on two days they close early because they have to clean pick because of maintenance the following morning.

LSP – new policy on Nov 1st (last shot played) Posted sunset time and going 10 minutes later. Due to safety and equipment damage. Middle of summer will be 20 minutes after sunset, verbally let people know at check-in when last shot played, all monitors on carts also alert players. There are some new structures – starter house all day long, were using pavilion, but now enclosing and making starter house, have a surface pro out there.

By #10 tee, in Backyard Grill contract - they have to spend \$\$ - are building a bbq pit, ice chest with beer and sodas and food.

Pro shop personnel: Steve Angulo is now a full time employee as a pro shop attendant and he also is a golf instructor. Kimberly-merchandiser and shop attendant, Cody-second assistant, Jennifer-first assistant, three part time: Steve, Tyler and Fabian -work weekend hours.

Junior programs and memberships are skyrocketing 60-70 memberships. Holidays around the corner. Christmas Eve – morning shotgun, close at 1, done by 2 pm and go home. Will be running 12 days of Christmas specials green fees. Matt asked for comments and Jane commented that it all sounds great.

b. Golf Course Maintenance Report -Richard Flores

Richard said that expecting a dryer, warmer winter – means more play but more wear and tear. Richard talked about cutting grass taller, application of fertilizers, insecticides, pre-emergent, post-emergent and the battling of poana grass. Planted 6 new cypress trees, purchased 50 pampas bundles to keep the look similar, fixing erosion and ruts with white rock. Will plant and relocate trees and ornamentals to frame some of the holes. Looking for company to relocate trees, have some stumps that will be ground up and filled in.

Need to do tree trimming on the front line. Need to get out of the way from the berm project. Installing taller nets for driving range. Planning to plant rye grass for winter. Lake renovation, water feature on lake on #14 – will dress up the edges, new drain lines to blow out, landscape to camouflage the cart barn, mowing is slowing down, having to back off on irrigation, promising winter for maintenance.

Jane brought up a concern from the women's golf group. In the past the timing had worked out so that the mowing was on the back side. But now it feels like they are being tracked by mowers. Asked if it was possible to avoid heavy machinery on holes 1-9 between 9 am and

11 am so that the women don't feel like they are being hunted. Matt stated that mowers have to be in front because behind is 6 hours of solid Tee time. Richard stated that he was considering starting the rough tractors at 4 instead of at 5. He added that he likes to keep the golf course tournament ready every day as he sees golf course maintenance as customer service. Richard will review with staff to see what can be done to accommodate the women's golf group.

c. Department Report -Robert Basford

Robert presented the resolution that was passed at city council. Berm project is nearing a potential project start date. No specific date at this time but have been taking in all consideration regarding irrigation, dredging of lakes, potential course layout, cart path layout and will ensure that golf course staff are present at all planning meetings to ensure that quality of course is maintained. We are celebrating a lot of wins and we want to keep the momentum. Project timing is not ideal, but it will be a huge benefit. The berm project retention pond will serve a great benefit to the community in case of natural disasters. The plan is to have it hold as much storm water as possible and also to be able to divert and drain the water away quickly.

Ron brought up the poor condition of the parking lot. Robert stated that the parking lot is on hold until the golf course clubhouse is replaced. Looking into getting minor fixes – short term, temporary fixes. Comments were made about the materials for the parking lot concrete and asphalt. Robert stated that temporary repairs would begin the following day.

6. Future agenda items request

None.

7. Next Meeting Date:

January 11, 2021 at 5:30

8. Adjournment

Motion made to adjourn meeting by Greg

Motion seconded by Ron

Motion passed.